

# SPONSORSHIP OPPORTUNITIES

## OHIO HARNESS HORSEMEN'S ASSOCIATION VIDEO NEWS

OHHA Video News is an official production of the Ohio Harness Horsemen's Association. It replaces the OHHA newsletter and is produced eight times a year.

OHHA Video News is distributed to all members via e-mail and is posted on our Social Media channels.

OHHA Video News is hosted by Frank Fraas and Ashley Dailey and includes feature stories about the harness racing industry across the Buckeye state. It also has driver and trainer features, track notes and race replays.

Sponsorship opportunities include Presenting Sponsorship, Driver and Trainer Feature Sponsorship and Track Notes Sponsorship.

### PRESENTING SPONSORSHIP (2 Available)

#### As a Presenting Sponsor you will receive:

- Open and Closing Billboard credit. "OHHA Video News is presented by....."
- Two :15 second commercial during video newsletter
- Mention on all Ohio Harness Horsemen's Association Social Media outlets promoting Video News.

**INVESTMENT:** \$200 per newsletter (minimum investment \$ 1,000)

### DRIVER AND TRAINER \ TRACK NOTES SPONSORSHIPS

#### As a Driver and Trainer \ Track Notes Sponsor you will receive:

- Open Billboard of the segment. "This Driver Profile is brought to you by....."
- One :15 second commercial following the feature.
- Mention on all Ohio Harness Horsemen's Association Social Media outlets promoting Video News.

**INVESTMENT:** \$125 per newsletter (minimum investment \$ 750)



OHHA Video News - <https://youtu.be/EZ9vRFDe97Y>

